



City of Bisbee  
**Bisbee Arts Commission Meeting**  
118 Arizona Street  
Bisbee, AZ 85603

Monday, October 6, 2014 at 6:00 p.m.

**Agenda**

*THE ORDER OR DELETION OF ANY ITEM ON THIS AGENDA IS SUBJECT TO MODIFICATION AT THE MEETING.*

6:00 pm Call to Order

**Roll Call:**

Alison Williams, Chair  
Pauline Sherman  
Marie Minor

Tate Rich  
Etta Kralovec  
Laura Miller

Eugene Connors, Council Liaison

Corinna Carbajal, Staff Liaison

**CALL TO THE PUBLIC** – Ask if any member of the public wishes to speak about issues NOT on this agenda.

**Item 1.**

**Discussion and Possible Action on Grants applications received.**

The BAC grant application deadline was September 26<sup>th</sup> 2014. Three applications were received: Breault – Artist Tribute to George Wiley Sellers; Central School – MAKE; and Bisbee LEAP Institute. Received applications will be submitted to the BAC for review, discussion and possibly action to award grant funds.

Alison Williams

**Item 2.**

**Discussion And Possible Action, Grants for the BAC, Corporate Donation, Plein Air, and Other Means of Income Production/funding sustainability.**

Discussion and possible action, Grants for the Bisbee Arts Commission, corporate donations, Plein Air, and other means of income production and funding sustainability.

Alison Williams

**Item 3.**

**Discussion And Possible Action, Update On The Bisbee International Film Festival.**

Discussion and Possible Action, update on the Bisbee International Film Festival  
Alison Williams

**POSSIBLE AGENDA ITEMS FOR NEXT MEETING:**

**MEMBERS COMMENTS:**

**ADJOURNMENT**

Tentative Next Regular Session January 5, 2015 at 6:00pm

*Should anyone need any special accommodations for this meeting, please contact Corinna Carbajal, City Staff, at (520) 432-6016 at least twenty- four hours before the meeting.*



*An Artist's Tribute to Bisbee Artist George Wiley Sellers*

*George Sellers and a lady friend up at Juniper Flats*

**Personal information:** For the past two years I have been working on the manuscript for a historic novel and memoir titled "**Sellers in the Kitchen**". This work tracks the life and times of George Wiley Sellers, a Bisbee artist and musician, active in the 1930's. It traces Seller's accomplishments and predicaments throughout his tenure in Bisbee and the legacy which he left to a subsequent generation of artists still active here today. I am also an artist (painter and print-maker) who has enjoyed making Bisbee her home. In fact I now reside in George Seller's former home in Spring Canyon. At present in addition to working on oil paintings and writing about artists, I am also a volunteer research docent at the Shattuck Library of The Bisbee Mining and Historical Museum. Working at the library affords me the opportunity to access photos and information on historic figures in the art scene in Bisbee, including George Wiley Sellers, Ted DeGrazia and musician and miner, Celestino Lombardini all of whom play a pertinent part in this project.

**Project description:** I am requesting funds for a project; "**An Artist's Tribute to Bisbee Artist George Wiley Sellers**". I am proposing a public performance piece which would include two readings. The manuscript on which I have been working is in the final stages of editing. Being awarded this grant will enable me to afford time and funds for the completion of the editing process. I am proposing to read excerpts from the manuscript of this book for a primary audience of Bisbee residents. The selections shall be drawn from four different chapters: Chapter One, "The Window Casement, Chapter Two, "The Metal Detectors, Chapter Five, "The Clothesline and Chapter Eight, "The Orchards". The readings will be held at two different venues. The first reading will take place outdoors on the steps of the Cochise County Courthouse, above The Fountain of Justice. I choose this spot because, the second chapter, "The Metal Detectors" highlights art created by Mr. Sellers for the courthouse which is on display inside this historic building, installed on



Negative No.

350-28

BISBEE MINING AND HISTORICAL MUSEUM  
PHOTOGRAPHIC COLLECTION



TOPICS:

Artist George Wiley Sellers works in his studio kitchen at 45 Spring Canyon

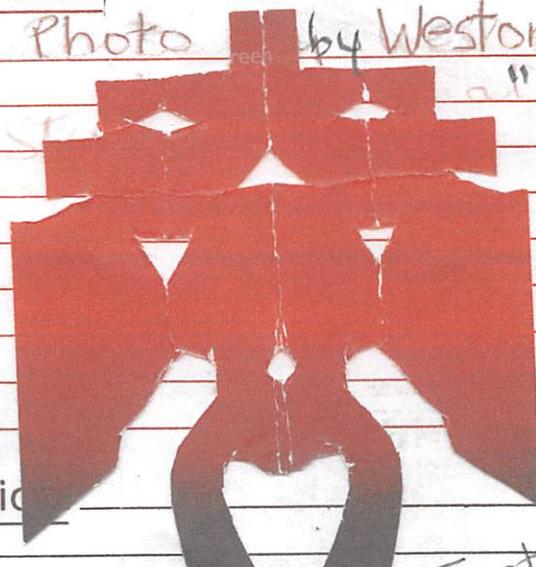
Circa 1939



Information:

Photo by Weston Williams

"An Artist Tribute To Bisbee Artist George Wiley Sellers"



Direction Viewed from

Collection

Catalogued by:

Betsy Foster Breaugh Book # 81

Accession No. 8778.12

Merit Based Art Funding Application - You must bring 8 copies of all completed forms to be considered.

Name: Betsy Foster Breault Email Address: celestino-breault@gmail.com  
~~celestino-breault@gmail.com~~

Address: Box 568 Bisbee, 85603 (45 A Spring Cyn.)

Numbers of Years Living in Bisbee: 46 Phone: 432 2138

Project Description: celestino-breault@gmail

See enclosed documents

**Use additional sheets as needed for description.**

Grants will be awarded based on the merit of the application as recommended by the majority of the members of the BAC. This recommendation will then be reviewed by the Bisbee City Council for final approval. Previous funding recipients must have their final report on file before a new application will be accepted. Questions, email Corinna Carbajal at the City of Bisbee, Community Development Department at [ccarbajal@cityofbisbee.com](mailto:ccarbajal@cityofbisbee.com) or (520) 432-6016.

**Merit Based Art Funding Application**

Name of Applicant: An Artist's Tribute to Bisbee Artist George Wiley Sr

PROJECT: Betsy Foster Breault

**BUDGET - Please provide detail under each category that applies. Use additional sheets to add more rows and categories as is appropriate for your application.**

Item Description	Total Cost	Amount requested from BAC	Amount from other Source	Name of other Source
Artists Fees	\$ 0.00	\$ 0.00	\$ 0.00	
	\$ 0.00	\$ 0.00	\$ 0.00	
	\$ 0.00	\$ 0.00	\$ 0.00	
Artists Travel	\$ 0.00	\$ 0.00	\$ 0.00	
	\$ 0.00	\$ 0.00	\$ 0.00	
	\$ 0.00	\$ 0.00	\$ 0.00	
Equipment	\$ 0.00	\$ 0.00	\$ 0.00	
	\$ 0.00	\$ 0.00	\$ 0.00	
	\$ 0.00	\$ 0.00	\$ 0.00	
Marketing	\$ 0.00	\$ 0.00	\$ 0.00	
	\$ 0.00	\$ 0.00	\$ 0.00	
	\$ 0.00	\$ 0.00	\$ 0.00	
Space Rental	\$ 0.00	\$ 0.00	\$ 0.00	
	\$ 0.00	\$ 0.00	\$ 0.00	
	\$ 0.00	\$ 0.00	\$ 0.00	
Supplies	\$ 0.00	\$ 0.00	\$ 0.00	
	\$ 0.00	\$ 0.00	\$ 0.00	
	\$ 0.00	\$ 0.00	\$ 0.00	
Other	\$ 0.00	\$ 0.00	\$ 0.00	
**	\$ 0.00	\$ 0.00	\$ 0.00	
	\$ 0.00	\$ 0.00	\$ 0.00	
<b>TOTAL</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	

Upon request, I agree to provide the City of Bisbee with a full accounting of the funds received, including receipts, cancelled checks and other documents suitable for proof of payment.

I agree to complete the project for which funds are requested within 1 year of notice of award.

I will provide a written, final report to the City of Bisbee within 30 days of completion of the project.

I agree that if funds are not used for the stated purpose and within 1 year of award, they will be returned to the BAC.

Funds received may be subject to 1099 tax reporting requirements.

Betsy Foster Breault      Betsy Breault      Sept 26, 2014  
 Typed or printed name      Signature      Date

**Merit Based Art Funding Application – You must bring 8 copies of all completed forms to be considered.**

Name: Central School Project Email Address: cspete@gmail.com

Address: P.O. Drawer H, Bisbee, AZ 85603

Number of Years Living in Bisbee: 29 Phone: 432-4866

Project Description:

**MAKE Youth Art Festival  
and Associated Youth Arts Programming**

**SEE ATTACHED SHEETS**

**Use additional sheets as needed for description.**

Grants will be awarded based on the merit of the application as recommended by the majority of the members of the BAC. This recommendation will then be reviewed by the Bisbee City Council for final approval. Previous funding recipients must have their final report on file before a new application will be accepted. Questions? Email Lisa Marra at the City of Bisbee, Community Development Department at [lmarra@cityofbisbee.com](mailto:lmarra@cityofbisbee.com) or 520-432-6016.

# Merit Based Art Funding Application

Name of Applicant: Central School Project

PROJECT: MAKE Youth Art Festival and Associated Youth Arts Programming

**BUDGET - Please provide detail under each category that applies. Add more rows and categories as is appropriate for your application.**

Item Description	Total Cost	Amount requested from BAC	Amount from other Source	Name of other Source
Artists Fees				
Artists Travel				
Equipment				
Marketing				
Space Rental				
Supplies				
Other				
<b>TOTAL</b>				

SEE ATTACHED SHEETS

Upon request, I agree to provide the City of Bisbee with a full accounting of the funds received, including receipts, cancelled checks and other documents suitable for proof of payment.

I agree to complete the project for which funds are requested within 1 year of notice of award. I will provide a written, final report to the City of Bisbee within 30 days of completion of the project.

I agree that if funds are not used for the stated purpose and within 1 year of award, they will be returned to the BAC.

Funds received may be subject to 1099 tax reporting requirements.

Pete Goldlust, Central School Project Pete Goldlust 9/25/14  
 Typed or printed name Signature Date

**Please note:** Several funding sources have reduced their level of support from expected levels this year. An award from the BAC would offset this loss of funds, and allow CSP to sustain MAKE programs.

## **PROJECT DESCRIPTION**

### **Project description: MAKE Youth Arts Programming**

As the only comprehensive arts center in Southeastern Arizona, CSP is uniquely positioned to offer extensive youth art programming to area children. Since its inception, CSP has consistently partnered with community youth and arts organizations including the Bisbee Unified School District, the Bisbee Arts Commission, and the Bisbee Boys and Girls Club, among others, to offer Youth Arts Programs.

**All of CSP's MAKE Youth Art Programs are offered free of charge to youth in the community.**

Each of these programming elements are integrated with each other, and supported through a strong web of partnerships that have been developed over CSP's 28-year history serving as the arts hub within the Bisbee community.

**The four interrelated MAKE Youth Art Programs are:**

**A. MAKE Youth Arts Festival:** A free annual all-day event provides immersive, interactive, multicultural, and multidisciplinary arts experiences to local children and families. MAKE celebrates art created by young people, and exposes youth to the diversity of the arts through quality performances, exhibitions, and hands-on activities. Workshops teach various visual art media, writing, theater, dance, film, etc., and provide performance opportunities. Kids learn new skills such as monotype & block printing, figure drawing, t-shirt silk-screening, and creative recycling strategies. MAKE features a youth art exhibition and various live performances.

**B. Students in Studios:** Weekly art classes taught by CSP Board Member Danielle Martinez, Classes serve 24 students, grades K-3, yearly. Classes cover 2D and 3D media, including paper mache sculpture, self-portrait painting, weaving with paper and fabric, still life drawing, pastels, collage, and others.

**C. Art Envoys/Youth Arts Mentorship Program (AE):** Individualized mentorship for local youth ages 11+. AE is directed by CSP Board Member Gretchen Baer, to foster a sense of empowerment and self-confidence by providing each Envoy with opportunities to:

- Receive valuable small-group and one-on-one mentored guidance;
- Gain a deep appreciation for the value of divergent forms of creative problem-solving;
- Learn specific art-making practices/techniques including painting, drawing and performance;
- Explore and develop their own artistic/creative direction;
- Gain hands-on experience producing various forms of public presentations;
- Learn critical techniques to disseminate, market, and build an audience for their work.

**D. Visiting Artist Program:** Since 2009, CSP has invited outside artists to live and work in Bisbee for up to 3 weeks. Through community outreach activities (workshops, lectures, exhibitions, performances), they provide residents the opportunity for exposure to a wide range of art and technology-based practices. Artists have come from Tucson, Los Angeles and Chicago, offering specialized expertise in fields that range across performance, installation, video, electronics, sound, digital imaging, and other media. Visiting artists provide truly unique, high-level instructional workshops based on their own studio practices. These workshops provide local youth and other community members with unique opportunities to experience art forms that are otherwise unavailable in our region.

## **The Need for CSP's MAKE programs**

***Bisbee's school population has a tremendous need for supplemental educational opportunities.*** There is a great need for supplemental educational opportunities within our student population. **Due to severe budget cuts, the Bisbee Unified School District has needed to reduce its school week to just four days.** This severe circumstance has been in effect since the 2010-11 school year.

Bisbee's children will benefit by receiving much-needed supplemental arts education, which has been shown in studies (see below) to improve academic outcomes. CSP Youth Art Programs provide a critical opportunity for our community's children to augment their education. Many programs take place on Fridays, when school is not in session due to BUSD's shortened 4-day school week.  
**MAKE Programs are offered free of charge to youth in our community.**

### ***Academic Outcomes***

***Underserved Students*** Studies find that students from low socio-economic backgrounds, English language learners, and students with special needs realize particularly strong benefits through arts education. In particular, research finds that the communications skills of elementary English language learners (ELL) benefit to the greatest degree from arts-integrated instruction. (Brouillette & Jennings, 2010; Brouillette, 2010; Carger, 2004; Montgomerie & Ferguson, 1999; Spina, 2006).

***Overall Academic Achievement*** Research suggests a positive relationship between arts learning and overall academic achievement, including gains in intelligence (IQ), grades, and performance on standardized tests. For example, studies find that elementary students in schools with art, music, and physical education taught by specialists do better on state standardized tests than their peers (Wilkins et al., 2003), as do students receiving arts-integrated instruction (Heath & Wolf, 2005; Ingram & Meath, 2007).

### **Longterm viability of MAKE Programs**

Over the past five years, CSP has prioritized the diversification of its funding streams, in order to assure the long-term sustainability of its programs.

***Events:*** CSP has increased its fundraising efforts by establishing and strengthening our regularly scheduled fundraising events. These events have built on our position as a cultural hub in the region, to maximize contributions and artwork purchases from the community we serve. The events often serve other community needs as well, such as providing income from the sale of artwork and other goods to local artists and businesses. Such efforts reinforce CSP's relationships within the community, as well as providing funds for our programming.

***Program Fees:*** Board members contribute funds and in-kind service each month, according to their individual contracts.

***Friends of CSP program:*** Members of the community pay annual dues to support CSP.

***Space rentals:*** CSP has increased its income from the rental of its theater, community room and other spaces. This practice also serves other community organizations (Cochise College, civic organizations, and educational programs, among others) by providing affordable, centrally-located space for their events and programs. These include concerts, children's summer camps, conferences, and private events

***Grants:*** CSP has successfully diversified and increased its income from a variety of other foundation grants, including: Lowes Charitable and Educational Foundation; APS; The Southwestern Foundation; United Way of Sierra Vista and Cochise County; Cochise Community Foundation; Bisbee Foundation; Bisbee Arts Commission; and Bisbee Woman's Club. CSP has also successfully maintained its support from the Arizona Commission on the Arts, during this especially competitive funding period.

***Community Partners:*** Critical program support and partnership is provided by Bisbee Unified School District; Boys and Girls Club of Bisbee; KBRP Community Radio; LEAP; Stories That Soar! (Tucson), and other groups.

Central School Project (CSP) MAKE Youth Arts Festival and Associated Youth Arts Programming  
 BAC Grant Proposal 9/19/14 / page 3 of 3 (Budget)

The total amount requested from BAC is \$1,500

The complete Budget for Central School Project's MAKE Youth Arts Programming is below:

Sources	Amount
The Bisbee Foundation	700
Bisbee Woman's Club	500
Central School Project (CSP)	10,450
United Way	1,000
<b>Bisbee Arts Commission</b>	<b>1,500</b>
<b>TOTAL SOURCES</b>	<b>\$14,150</b>
Uses	Amount
<b>MAKE Youth Arts Festival</b>	
Administration	3200
Advertising	200
Printing (banner/postcards/posters)	350
Artist & performance fees	650
Art materials and installation supplies	450
<b>Program Total</b>	<b>4,850</b>
<b>Students in Studios weekly art classes</b>	
Administration	100
Advertising/Printing	100
Art materials	200
Instructor fees	1,280
<b>Program Total</b>	<b>1,880</b>
<b>Art Envoys / Youth Arts Mentorship Program</b>	
Administration	300
Printing (flyers)	100
Art materials	500
Instructor fees	1,200
<b>Program Total</b>	<b>2,100</b>
<b>Visiting Artist Program (2 artists per programming year)</b>	
Workshops / Art materials (2 workshops x \$100)	400
Instructor fees (2 workshops x \$200)	200
Meet-the-Artist events (supplies/advertising: 2 events x \$160)	320
Studio space (28 days x \$50)	1,400
Housing (28 nights x \$75)	2,100
Travel (2 artists x \$200)	400
Artist stipend (2 artists x \$250)	500
<b>Program Total</b>	<b>5,320</b>
<b>TOTAL USES</b>	<b>\$14,150</b>

**Merit Based Art Funding Application - You must bring 8 copies of all completed forms to be considered.**

Name: Bisbee LEAP Institute Email Address: leapbisbee@gmail.com  
*Melanie Germond*

Address: c/o Central School Project, PO Drawer H, Bisbee AZ 85603

Numbers of Years Living in Bisbee: 3 years of operations Phone: (520) 234-7045

**Project Description:**

**LEAP's Friday Youth Enrichment Programs**

Since 2010, Bisbee schools have had a 4-day school week. The decreased class time has reduced or eliminated important enrichment classes in the arts. Bisbee public school teachers are under increased pressure to focus on preparation for standardized tests, and attention to anything other than math, reading & writing (especially in the elementary years) is minimal. For example, Greenway Elementary has for several years now completely eradicated its music program and replaced it with a computer lab class. Greenway has a terrific art teacher this year, but the children only have a half-hour art class every four weeks for four days.

The arts are key to student development. Even Arizona's state superintendant of public instruction Tom Horne says: "If [schools] are worried about their test scores and want a way to get them higher, they need to give kids more arts, not less. There's lots of evidence that kids immersed in the arts do better on their academic tests." The arts develop students' creativity, problem-solving skills, and ultimately their love of learning. In our little town, many kids are falling behind academically and (if they haven't already) are in danger of losing that spark of curiosity that leads to life-long learning. 30% of Bisbee High School students do not graduate in 4 years, and nearly 75% of BHS students fell below state standards in the 2014 AIMS standardized tests in Math and Science.

According to Robert Carreira, and recent Census Bureau data, Bisbee's child poverty rate is 43.7% (January, 2014). It is the highest in the county. These children especially need to have arts education that is affordable and accessible to enrich their lives and kindle their love of learning. "Arts education enables those children from a financially challenged background to have a more level playing field with children who have had those enrichment experiences," says Eric Cooper, president and founder of the National Urban Alliance for Effective Education.

LEAP Friday Programs fill a critical need for affordable educational enrichment programs that serve youth and encourage them to develop critical-thinking and problem-solving skills for employability and life-long learning. LEAP Friday Programs fill critical educational gaps, supporting in-school learning by exposing youth to new concepts and catering programming to their specific passions and skills. LEAP promotes hands-on learning & encourages improved academic achievement through a variety of STEAM & other educational opportunities. LEAP addresses intellectual, psychosocial & physical development with an emphasis on lifelong learning & healthy, active lifestyles.

Our Friday programs have served approximately 20-30 students each session (approximately 60 students during 2014 and growing!), from pre-school to high-school to adult. We employ talented teachers from all walks of life: BUSD teachers, committed parents, retirees, and creative professionals in our community. We have offered classes in the Arts (Art, Dance, Music, Theater, etc) as well as Journalism, Spanish, Yoga, Science, Lego Building, and Archery. We also provide free classes for children 7 and under (Spanish Storytime & Drop-In Art Studio); and offer supervised play for LEAP participants at City Park during the lunch hour. In addition, kids from the Boys & Girls Club have been invited to participate in our classes on Fridays at free and reduced rates.

We keep our classes very affordable, and we also try to give scholarships to families who need them. The need is great. We have a dedicated board, and board member/treasurer Melanie Germond also volunteers her time as the Friday Programs Coordinator. All of the money we make from classes goes directly to pay the teachers, buy supplies, and pay rent and other expenses. We were financially successful at operating our Friday programs from Jan. to May, 2014 at Community Montessori School of Bisbee, and anticipate even more success in the more accessible downtown location of Central School Project.

Any funding that the BAC can afford to give LEAP will be used to pay instructors, provide scholarships, help with marketing expenses, and buy supplies for all arts-related classes.

During the 2014-15 school year, LEAP will offer 4 seven-week sessions of Friday enrichment classes at Central School Project. Each session will have a common theme that all the classes revolve around. For example, the current **Session I** has a Day of the Dead Theme. We have classes for all ages in Yoga, Spanish, Puppetry, Dance, Journalism, and Day of the Dead art projects. The journalism class has just created its own newspaper, The LEAP Observer, which will be documenting all the work being done in the classes for the festival. In addition to a dance performance and art show, the LEAP participants and teachers will provide free children's activities at El Día de los Muertos Festival at CSP on Nov. 1.

#### **2014-2015 PLANNED FRIDAY PROGRAMS:**

##### **Session I — Day of the Dead Theme** *(Current enrollment: 36 students)*

7 Fridays, September 19 — October 31, 2014

Final public presentation at El Día de los Muertos Festival at CSP on Sat. Nov. 1

*Classes offered are Yoga, Puppetry, Spanish, Journalism (The LEAP Observer), Free Spanish Storytime, Creative Dance, Free Drop-In Art Studio, and Day of the Dead Art Projects. (See attached schedule for details.)*

##### **Session II — Winter Solstice Theme**

7 Fridays, November 7 – December 19, 2014

Final public presentation at LEAP's Winter Solstice Celebration at CSP on Fri. Dec. 19

*Classes offered may include Astronomy, World History & Religion, Journalism (The LEAP Observer), Yoga, Spanish, Creative Dance, Music, and Cooking.*

##### **Session III — Theme TBD**

7 Fridays, February 6 – March 27, 2015

Final public presentation at MAKE Festival at CSP on Sat. Mar. 28

##### **Session IV — Theme TBD**

7 Fridays, April 3 – May 15, 2015

Final public presentation at LEAP's Spring Festival at CSP on Fri. May 15

# Merit Based Art Funding Application

Name of Applicant: Bisbee LEAP Institute

PROJECT: Friday Youth Enrichment Programs (4 seven-week sessions Sept. 2014- May 2015)

**BUDGET - Please provide detail under each category that applies. Use additional sheets to add more rows and categories as is appropriate for your application.**

Item Description	Total Cost	Amount requested from BAC	Amount from other Sources	Name of other Sources
Teacher Fees	\$ 4620	\$ 1020	\$ 3600	Friday Tuition
Space Rental	\$ 1120	\$ 0	\$ 1120	Friday Tuition
Insurance	\$ 375	\$ 0	\$ 375	Friday Tuition
Marketing	\$ 420	\$ 240	\$ 180	United Way
Website Fees	\$ 300	\$ 120	\$ 180	United Way
Arts Supplies	\$ 740	\$ 560	\$ 180	United Way
Arts Scholarships	\$ 2000	\$ 1060	\$ 940	Donations
<b>TOTAL</b>	<b>\$ 9575</b>	<b>\$ 3000</b>	<b>\$ 6575</b>	

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I agree that if funds are not used for the stated purpose and within 1 year of award, they will be returned to the BAC.

Funds received may be subject to 1099 tax reporting requirements.

Melanie Germond  
Typed or printed name

M. Germond  
Signature

9/26/14  
Date