



**iBisbee Committee**  
**118 Arizona Street**  
**Bisbee, AZ 85603**

Wednesday, September 17, 2014 at 6:00 p.m.

## **Agenda**

*THE ORDER OR DELETION OF ANY ITEM ON THIS AGENDA IS SUBJECT TO MODIFICATION AT THE MEETING.*

6:00 p.m. Call to Order

### **Roll Call:**

Stanley Stern, Chair  
Fred Miller, Vice-Chair  
Elias Jouen  
Scott Ries

Carrie Gustavson  
Peter Goldlust  
Kathy Sowden

Douglas Dunn, City Council Liaison

Corinna Carbajal, Staff Liaison

**CALL TO THE PUBLIC** – For items not currently on the agenda.

### **Item 1:**

#### **Discussion Only, Regarding Interim Update on Senior Assisted Living Project by the Consultant, Ben Posner**

Discussions only, follow up on the previous iBisbee action item Senior Assisted Living Project with the Consultant, Ben Posner.

Stanley Stern, Chair

### **Item 2:**

#### **Discussion and Possible Action, Possible Recommendation to City Council on the Redesign and Construction of the Discover Bisbee and City of Bisbee Websites.**

Discussion and possible action, discussion on the redesign and construction of the Discover Bisbee and City of Bisbee websites with a possible recommendation to City Council

Jestin Johnson, City Manager and Stanley Stern, Chair

**Item 3:**

**Discussion and Possible Action, Possible Recommendation to City Council on the Creation of a New Advertising Campaign for the City of Bisbee.**

Discussion and Possible Action, discussion on the creation of a new advertising campaign for the City of Bisbee with a possible recommendation to City Council.

Stanley Stern, Chair and Kathy Sowden

**Item 4:**

**Discussion and Possible Action, Possible Recommendation to City Council on the Support of a Joint Application by the Southwest New Mexico Council of Governments and SouthEastern Arizona Council of Government on the Promise Zone Initiative.**

Discussion and Possible Action, discussion on the joint application by the Southwest New Mexico Council of Governments and the SouthEastern Arizona Council of Governments regarding the Promise Zone Initiative, a Domestic Agency program with a possible recommendation to City Council. <https://www.onecpd.info/promise-zones/>

Stanley Stern, Chair

**Item 5:**

**Discussion and Possible Action, Possible Recommendation to City Council on the Rezoning of the 80 Acres of City Owned Land Adjacent to the Airport.**

Discussions and Possible Action, discussion on the Airport rezoning with a possible recommendation to City Council

Stanley Stern, Chair and Scott Ries

**POTENTIAL AGENDA ITEMS FOR NEXT MEETING:**

**STAFF COMMENTS:**

**MEMBER'S COMMENTS (NOT OPEN FOR DISCUSSION):**

**ADJOURNMENT:**

**Next Regular Meeting: Wednesday, October 15, 2014 at 6:00 p.m.**

**PERSONS NEEDING SPECIAL ACCOMMODATIONS TO ATTEND THIS MEETING SHOULD CONTACT CORINNA CARBAJAL, COMMITTEE LIAISON, AT (520) 432-6016, AT LEAST TWENTY-FOUR HOURS BEFORE THE MEETING.**



## Rural/Tribal Communities 2013 Promise Zone Abstract Form

*When completed please press the submit button in the upper left hand corner of the document.*

*Posting Application Information. After the selection process, HUD may post on-line certain summary and contact information from Promise Zone applications (e.g., the Executive Summary, community map, Lead Applicant contact information, etc.) in order to provide information to interested non-federal organizations and members of the public.*

<b>Part A:</b>		
<b>Rural or Tribal Target Community Name</b>		
Tribal or Rural Community Name:		
<b>Rural or Tribal Organizational Information</b>		
Organization Serving as Lead Applicant:		
Street Address:		
City:	State:	Zip Code:
Website:		
Type of Organization:		
<b>Designated Official from Lead Applicant Organization</b>		
<i>Please provide contact information for the person designated to execute documents on behalf of the lead applicant organization, generally the local or tribal government official, Executive Director, President, CEO or similar position.</i>		
Name:	Title:	
Phone:	Email:	
Street Address:		
City:	State:	Zip Code:
<b>Staff Point of Contact</b>		
<i>Please provide contact information for an individual within the organization that Federal staff may contact with any questions about the Promise Zones application.</i>		
Name:	Title:	
Phone:	Email:	
Street Address:		
City:	State:	Zip Code:

# Tribal and Rural Communities 2013 Promise Zone Abstract Form

<b>Part B:</b>	
<b>1. Leadership Support: Local Official</b>	
<i>As noted in Section II of the Application Guide, please list the local officials that are submitting letters of support. For applications across jurisdictional lines, a clear lead applicant must be identified, and commitment must be demonstrated by leadership of all jurisdictions involved. For additional officials, please list their information in the "Additional Local Official" box at the end of the form.</i>	
Authorized Representative Name:	
Title:	
Jurisdiction:	
Check Box if Letter of Commitment Attached:	
<b>Congressional District(s)</b>	
<i>Please list any Congressional District(s) your Promise Zone w encompass.</i>	
<b>Implementation Partners</b>	
<i>In the space below, please list partnering organizations that will be collaborating in the implementation of the Promise Zone<sup>1</sup>.</i>	
<b>Part C:</b>	
<b>Qualifying Program Whose Boundaries are Included in the Proposed Promise Zone</b>	
<i>Please list one or more qualifying programs. The complete list of qualifying programs is at <a href="http://www.hud.gov/promisezones">www.hud.gov/promisezones</a>.</i>	
Select Qualifying Program:	Eligible Community Name:

<sup>1</sup> Refer to the last page of the Application guide for the definition of Implementation Partners.

## Tribal and Rural Communities 2013 Promise Zone Abstract Form

<b>Part D: Boundaries of Zone</b>		
a. Check Box if Maps or Optional Mapping Tool data sheet are attached:		
b. Narrative Description of Proposed Promise Zone and its Boundaries ( <i>1,500 Character Limit</i> ):		
County/counties:	Tribe(s):	State(s):
<b>Part E: Qualifying Criteria and Need Criteria Data</b>		
<i>Please provide information pertaining to Section II and III of the Rural/Tribal Promise Zone Application Guide. The optional mapping tool provides this information except the crime statistics. In Section III of the Application Guide, applicants can provide a narrative more fully describing the need-related data points.</i>		
Overall Poverty Rate:		
Highest Poverty Census Tract Rate: <sup>2</sup>		
Population: <sup>3</sup>		
Employment Rate:		
Rate of Part 1, serious and violent crimes for 2002-2012 within the proposed target area: <sup>4</sup>		

<sup>2</sup> Proposed Rural Promise Zones must have one census tract with a poverty rate above 30%. This is not applicable for tribal applicants.

<sup>3</sup> Proposed Promise Zone boundaries must encompass a population of at least 6,000 but no more than 200,000 residents. For Tribal Applicants a minimum population is not applicable.

<sup>4</sup> Use the most recent 10-year period, to the extent that data is available.

## Tribal and Rural Communities 2013 Promise Zone Abstract Form

**Part F: Promise Zone Evidence Base (500 Characters Limit):**

*Please provide a brief statement of the community's evidence base for selected strategies. For further reference, see Strategy Section IV, subsection 3 of the Application Guide.*

Creating Jobs:	
Increasing Economic Activity:	
Improving Career Educational Opportunities:	
Reducing (or Maintaining a Low Rate of) Serious and Violent Crime:	
Other Key Outcomes (If Applicable): <i>Including reduction of Promise Zone poverty rate.</i>	

# Tribal and Rural Communities 2013 Promise Zone Abstract Form

**Executive Summary (5,000 Character Limit) :**

*The Executive Summary should include a statement of local priorities and describe how the Promise Zones designation would accelerate and strengthen efforts at comprehensive community revitalization.*

**Additional Local Officials (Optional) :**

*Please list any additional officials in the space below by name, title, jurisdiction, and if a letter of commitment is attached to the final application.*

*Note:* Public reporting burden for the entire collection of information is estimated to average 48 hours. This includes the time for collecting, reviewing, and reporting the data. The information is being collected for OMB #2577-0729. Response to this request for information is required in order to receive the benefits to be derived. This agency may not collect this information, and you are not required to complete this form unless it displays a currently valid OMB control number. No confidentiality is assured.

## Memorandum for Record

### Regarding Promise Zone eligibility for Cochise, Santa Cruz, Graham & Greenlee Counties

The Promise Zones initiative is intended to revitalize communities across the country by creating jobs, increasing economic activity, improving educational opportunities, reducing serious and violent crime, leveraging private capital, and assisting local leaders in navigating federal programs by cutting through red tape.

Official Promise Zone guidance directs our attention to the categories that impact our economic base, comprise eligibility and the goals once the designation is awarded:

- high unemployment
- job losses
- damaged median income
- rise in crime rate

Goals:

- increase economic security
- expand educational opportunities
- combat poverty
- increasing access to quality, affordable housing
- improve public safety
- and create new jobs.

This collaborative effort is between businesses, federal, state, local officials, faith-based and non-profit groups.

Last year SWNMCOG was asked to participate by the USDA, they barely missed selection in the first round of awards coming in among the top finalists (Luna County, NM is part of the SWNMCOG).

Based on the available criteria described above, coupled with the invitation by SWNMCOG to join their application for Promise Zone designation we feel confident in asserting eligibility.

Even if our first year application is not successful, the sheer volume of facts and requests by our member entities (Cochise, Santa Cruz, Graham and Greenlee Counties) and the incorporated towns within these four counties, ours is a compelling story.

Add to the aforementioned factors our conspicuous geographic location, our remote location and sharing an international border with a foreign nation further adds to our worthiness to be awarded a Promise Zone designation.

Ultimately the USDA and the other agencies decide eligibility and who the next designees will be, however until that announcement is made we can be progressive in our preparation.

Attached please find a copy of the 2013 Promise Zone Abstract (Application) Form, which will very likely be modified for the 2014 cycle. If you have any additional questions, please contact me.

With sincere regards,

Ákos Kovach

Ákos Kovach, Economic Development Planner  
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