

**City of Bisbee**  
**Planning and Zoning Commission Work Session**  
**City of Bisbee Council Chambers**  
**915 S. Tovreaville Road Bisbee, AZ**  
**February 29, 2024 @ 5:30 pm**

**Action Agenda**

THE ORDER OR DELETION OF ANY ITEM ON THIS AGENDA IS SUBJECT TO MODIFICATION AT THE MEETING.

**Called to Order: 5:33 pm**

**Roll Call - Commission Members**

|   | <b>Present</b> | <b>Absent</b> | <b>Excused</b> |
|---|----------------|---------------|----------------|
| <b>Michael Ablin</b>                    |                |               | X              |
| <b>David Brown</b>                      |                |               | X              |
| <b>David Cobb</b>                       |                |               | X              |
| <b>Douglas Dunn, Chair</b>              | X              |               |                |
| <b>Alisia Espiriti</b>                  | X              |               |                |
| <b>Sandy Heusman, Vice-Chair</b>        | X              |               |                |
| <b>Doug Taylor</b>                      |                |               | X              |
| <b>Mel Sowid, Council Liaison</b>       |                |               | X              |
| <b>J. Emanuel Stuart, Staff Liaison</b> | X              |               |                |

**Agenda Item 1.**

**Roles and Responsibilities & Process**

The Commission spoke about the processes and procedures of the General Plan Update.

**Agenda Item 2.**

**Public Participation**

The Commission reviewed the City of Bisbee Public Participation Plan document and discussed ideas for public participation, outreach efforts, and strategies for community engagement for the General Plan update.

Ideas discussed:

- Press releases for the Paper, KBRP.
- Utilizing digital platforms for surveys and insight collection like SurveyMonkey and Slido
- Importance of simple and user-friendly interfaces for technology adoption
- Targeting diverse demographics for outreach, including newspaper readers and online news consumers
- Exploring social media strategies like Facebook and Instagram

- Using visual aids and banners for outreach events
- Ideas for community engagement events like open houses, library meetings, parks, community centers, and farmers market booths
- Consideration of surveys, door knocking, and canvassing for input collection
- Planning activities like ice cream socials and community walks
- Collaboration with Ward council members for local input gathering
- Potential use of Fred Miller's electronic newsletter for information dissemination
- Hosting events at convenient times, like evenings and weekends
- Utilizing interactive methods like sticky notes on easels to gather input from participants during community meetings
- Implementing flyers with QR codes to direct people to online surveys
- Planning outreach activities such as going to public places and senior centers to connect with different segments of the population
- Ensuring equitable outreach to reach all demographics and income levels
- Following up with public comments and feedback from engagement activities
- Preparing talking points and bullet points to guide discussions during engagement activities
- Creating and maintaining an email list for ongoing communication and updates about public meetings and events

Adjournment: 6:13 PM.