



June 1, 2016

Advertiser Nbr: 119456  
Contract Nbr: 16-0097185  
Contract Type: Renewal  
Start Date: 07/01/2016

Jenn Luria  
Visitor Center Supervisor  
**CITY OF BISBEE**  
PO Box 1642  
Bisbee, AZ 85603

Dear Ms. Luria,

It is indeed a pleasure to return to you an approved copy of your Distribution Service Agreement to renew service in the following program(s):

1-VM-1-SW/P	Phoenix Area
1-VM-1-SW/PI	Picacho/Casa Grande

Enclosed please find a copy of your Distribution Service Agreement along with an invoice for the entire service period.

City of Bisbee is a very important client of ours, and we sincerely appreciate the working relationship we have developed during our association.

Our thanks to you and your staff for your support of our service programs. And as always, we pledge to you the finest folder distribution service available... Certified Service!

Sincerely,

A handwritten signature in black ink, appearing to read "P. Fearn".

Patrick C. Fearn  
President

Enclosures

cc: David Whitten, Service/Sales Manager  
Robert Guthrie, District Sales Manager



Since 1899

Corporate Office: 1120 Joshua Way, Vista, California 92081

Phone: (760) 727-5100 or 1-800-799-7373 Fax: (760) 727-1583 [www.certifiedfolder.com](http://www.certifiedfolder.com)



CORPORATE OFFICE: 1120 Joshua Way, Vista, CA 92081 • (760) 727-5100 fax (760) 727-1583 (800) 799-7373 www.certifiedfolder.com

**DISTRIBUTION SERVICE AGREEMENT RENEWAL**

SALESPERSON: 041400 - David Whitten  
 ADVERTISER ID: 119456  
 SHIP TO: City of Bisbee  
 ADVERTISER: Jann Luria, Visitor Center Supervisor  
 CONTACT: jluria@bisbeeaz.gov  
 EMAIL: jluria@bisbeeaz.gov  
 ADDRESS1: PO Box 1642  
 ADDRESS2: Bisbee  
 CITY: AZ  
 STATE: AZ  
 ZIP: 85603  
 PHONE: (520) 432-3554  
 FAX: (520) 432-6069

FEDERAL TAX ID: 86-6000235  
 PO NUMBER: 86-6000235  
 REF: 15-0091764  
 BILL TO: City of Bisbee  
 ADVERTISER: Jann Luria  
 CONTACT: Jann Luria  
 WEB SITE: PO Box 1642  
 ADDRESS1: Bisbee  
 ADDRESS2: Bisbee  
 CITY: AZ  
 STATE: AZ  
 ZIP: 85603  
 PHONE: (520) 432-3554  
 FAX: (520) 432-6069

DATE: 04/07/2016  
 CONTRACT: 16-0097185  
 START DATE: 07/01/2016  
 END DATE: 06/30/2017  
 REV: 00001

NAME OF BROCHURE / PUBLICATION: City of Bisbee

INVENTORY ID NUMBER: 001157

We will distribute the above named item in the area or areas set forth below. Display shall be on a single pocket basis. Minimum distribution period is 3 consecutive months.

CODE	DISTRIBUTION PROGRAM AREA	#SITES	START DATE	END DATE	MONTHLY FEE	#MONTHS	GROSS FEE	NONPROF	SPEC	NET FEE
1-VM-1-SW/P	Phoenix Area	426	07/01/16	06/30/17	762.90	12	9,154.80	-457.74	-173.94	8,523.12
1-VM-1-SW/P1	Picacho/Casa Grande	33	07/01/16	06/30/17	61.15	12	733.80	-36.69	-13.94	683.17

**COMMENTS/SPECIAL INSTRUCTIONS:**

This renewal contract is for City of Bisbee rack card distribution.

**APPROVED BY ADVERTISER**

AGREEMENT TO TERMS. Advertiser hereby acknowledges that Advertiser has read all the terms and provisions set forth on the front and backside of this Agreement, and agrees that all such terms and provisions are a part of this Agreement.

Your Signature: *[Signature]*  
 Name (print): x Ronald Certe  
 Title: x Mayor  
 Date: x 5-18-16

APPROVED BY (Circle 1 folder distributor, corporate office)

Signature: *[Signature]*  
 Name (print): PATRICK C. EBARN  
 Title: PRESIDENT  
 Date: 6/11/16

**MONTHLY BILLING SCHEDULE (plus any applicable sales tax)**

Fees are normally billed 30 days in advance of service. Monthly Billing Schedule details actual billing for the month indicated, not for the month service is provided.

Month	Amount
Jun	767.19
Jul	767.19
Aug	767.19
Sept	767.19
Oct	767.19
Nov	767.19
Dec	767.19
Jan	767.19
Feb	767.19
Mar	767.19
Apr	767.19
May	767.20

Total Net Fee: 9,206.29

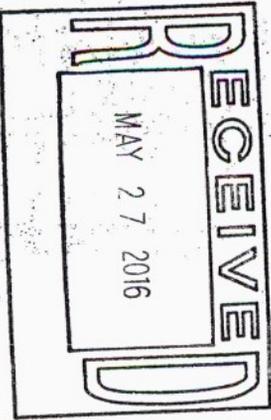
PREPAYMENT OPTION (Please check one)

Prepayment Discount

TOTAL PREPAID FEE (Plus any applicable tax)

Yes  No  PLEASE SELECT percentage( 8.00 )

\$ 8,469.79



TERMS: The agreed payment is NET CASH. Payment shall be made not later than 30 days from invoice date. If unpaid, a late charge of 1 1/2% per month or 18% annually will be added on the unpaid balance and monthly thereafter until paid. Advertiser agrees to pay all collection costs including reasonable attorney's fees.



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Contract Nbr: 16-0097185

Revision Nbr: 00001

1. Brochure Placement. The actual placement and positioning of Advertiser's brochure in Certified's brochure display rack(s) and/or website(s) under this Agreement shall be within the sole and absolute discretion of Certified. Certified shall use its reasonable efforts to maintain adequate numbers of the brochures of each physical display rack, but Certified shall have no liability to Advertiser when the number of brochures is reduced or completely depleted due to special events or due to other circumstances beyond Certified's reasonable control.
2. Final Surcharge. Certified may, from time to time, impose a temporary final surcharge equal to 3.0% of the net monthly fee specified in the monthly billing schedule, upon 30 days written notice to Advertiser. Advertiser may elect to cancel contract on five day's written notice without penalty if surcharge is deemed unacceptable.
3. Rights of Location Management. The person or entity which owns or controls the physical premises at which a physical display rack is located shall have the right to object to the display of Advertiser's brochures. If Certified is informed of such objection, then it may in its sole and absolute discretion, without notice to Advertiser, remove the brochures from such location and place them at another location with no reduction in the fees due from Advertiser.
4. No Representations or Warranties. Certified does not make and specifically disclaims any representation, warranty or guarantee to Advertiser, including without limitation, any representation or warranty that: (a) any particular number of brochures will actually be distributed; (b) any particular amount of website traffic will be realized; (c) use of Certified's website(s) will be secure, timely, uninterrupted or error-free or operate in combination with any other hardware, software, system or data; (d) Certified's website(s) will meet Advertiser's requirements or expectations; or (e) the servers that make Certified's website(s) available will be free of viruses or other harmful components.
5. Shipment of Brochures. All tangible brochures and/or publications to be distributed under this Agreement shall be shipped to Certified warehouse location(s), freight prepaid at Advertiser's expense. Any freight costs incurred by Certified on behalf of the Advertiser will be billed back to the Advertiser.
6. No Other Rights. This Agreement does not constitute a distributorship, joint venture, partnership, franchise, or other form of business relationship. Advertiser shall have no rights to renew or extend this Agreement. Any offer to renew or extend this Agreement by Certified shall be in its sole and absolute discretion and subject to any terms or conditions that Certified may impose in connection therewith.
7. Reproduction of Materials; Compliance with Laws; Indemnity. Advertiser hereby authorizes and grants to Certified and its affiliates a non-exclusive, royalty-free, worldwide license to scan, digitize, modify, reproduce and distribute Advertiser's marketing materials, including but not limited to Advertiser's advertising brochures, trademarks, service marks and copyrighted materials, for the promotional purposes contemplated by this Agreement. Advertiser represents and warrants that (i) all materials provided or made available to Certified comply with all applicable laws and regulations, including copyright, publicity and trade secrecy laws; (ii) such materials are solely and exclusively owned by Advertiser and do not infringe upon the rights of any third party; and (iii) Advertiser has the sole and exclusive right and authority to grant the rights provided herein. Advertiser shall indemnify, defend and hold Certified harmless against any loss, damage, claim, liability or expense, including but not limited to legal fees and court costs, arising out of or related to the contents of Advertiser's materials and/or Advertiser's breach of any representation or warranty provided in this Agreement.
8. Partial Invalidity. Each provision of this Agreement shall be valid and enforceable to the fullest extent permitted by law. If any provision of this Agreement or the application of such provision to any person or circumstances shall to any extent be invalid or unenforceable, the remainder of this Agreement, or the application of such provision to persons or circumstances other than those to which it is held invalid or unenforceable, shall be read as though the invalid or unenforceable portion or provision was never included. The remainder of this Agreement excluding the invalidity or unenforceable portion or provision shall continue in full force and effect.
9. Governing Law. This Agreement shall be governed by and construed in accordance with the laws of the State of California, without regard to its conflict of law principles.
10. Attorney's Fees. If any action at law or in equity is necessary to enforce or interpret the terms of this Agreement, the prevailing party shall be entitled to reasonable attorney's fees and costs in addition to any other relief to which it may be entitled.
11. Limitation on Damages. Certified will not be liable for any failure to fulfill its obligations under this Agreement due to causes beyond its reasonable control and without its fault or negligence, including but not limited to acts of God and other force majeure events. In no event shall Certified be liable for lost profits or other consequential or incidental damages sustained by Advertiser as a result of a breach of this Agreement by Certified. In the event Certified materially breaches this Agreement, then it is agreed that Advertiser will be entitled to recover a maximum amount equal to one month of the fees due from Advertiser to Certified as liquidated damages.
12. Indemnification. Advertiser shall indemnify, defend and hold Certified harmless from and against any and all claims, threats, suits or liability (including legal fees and costs incurred by Certified in defending or responding to any claim, threat, or suit and any amounts paid by Certified in satisfaction of any judgment or other award incurred or expended by Certified in any way related to, connected with, or arising out of the services provided to Advertiser in connection with this Agreement, including the posting of Advertiser's materials on Certified's website(s), and all publication, production and/or print design work produced for or used on behalf of Advertiser by Certified, its agents, assigns and subcontractors, concerning or related to this Agreement.
13. Jurisdiction and Venue. Advertiser consents to the exclusive jurisdiction of the superior courts of the State of California, County of San Diego, in connection with any dispute arising under or related to this Agreement.
14. Modification in Writing. This Agreement may be modified only by a writing executed by the party to this Agreement against whom enforcement of such modification is sought.
15. Transfer of Rights. Advertiser may not transfer its rights under this Agreement without the prior written consent of Certified, which consent shall not be unreasonably withheld.
16. Prior Understandings. This Agreement and the documents attached hereto contain the entire agreement between the parties to this Agreement with respect to the subject matter of this Agreement and supersede all prior understandings, agreements, representations and warranties, whether oral or written, with respect to such subject matter.
17. Notices. All notices and/or communications regarding this Agreement other than a change of address, shall be in writing and shall be personally delivered, sent by registered or certified mail, postage prepaid and return receipt requested, FAX'd to Certified's corporate office, or by an overnight express courier service that provides within confirmation of delivery to such party of such party's address shown on the front of this Agreement.
18. Waiver. No delay or omission in the exercise of any right or remedy shall impair such right or remedy or be construed as a waiver, nor will any single or partial exercise of any right preclude the further exercise of any other right.
19. Failure to Provide Brochures. Failure on the part of Advertiser to provide a sufficient number of brochures and/or to submit electronic copies of brochures in digital format(s) as requested by Certified shall in no way affect Advertiser's obligation to pay Certified under the terms and conditions of this Agreement.
20. Loss of Material. Certified is not responsible for the loss of, or damage to, Advertiser's brochures and/or other literature under any circumstances. Advertiser is responsible for securing appropriate insurance coverage to protect against any loss or damage to its brochures and/or other literature.
21. Print & Advertisement Disclaimer. In no event shall Certified be liable for color variance in any part or whole of Advertiser's publications, whether in print or included on Certified's website(s). Also, Certified will not be liable for errors in Advertiser's publications after Advertiser has signed approval to print and/or provided electronic copies, as applicable. If Advertiser does not indicate specific color preference, Certified reserves the right to specify color of advertisement.
22. Website Content. Advertiser shall, at Certified's request, submit electronic copies of brochures to be included on Certified's website(s) in digital format(s) as reasonably requested by Certified from time to time.
23. Cancellation. This Agreement may be cancelled by either party with at least thirty (30) days written notice to other party; provided, however, if this Agreement includes an advertisement in a publication, the parties acknowledge that cancellation is not possible within 30 days of the publication date or at any time following publication. Adjustment will be made to the actual earned rate. If paid in advance, any unearned fees will be refunded less any adjustment to the actual earned rate. Additionally, if an invoice for advertising space on the Washington State Ferry System (WSF) or BC Ferries (BCF) is not paid by Advertiser within 30 days, Certified may cancel this Agreement immediately without notice.
24. Washington State Ferry Program (WSF), BC Ferries Program (BCF) & California Welcome Center Program (CWC). In the event Certified Folder Display Service, Inc. is unable to provide advertising space in either the (WSF), (BCF), or (CWC) programs as contracted for, this Agreement may be cancelled immediately by either party without penalty.
25. No Third Party Beneficiaries. This Agreement is solely for the benefit of Advertiser and Certified and nothing in this Agreement may be deemed to confer upon third parties any remedy, claim, liability, reimbursement, claim of action or other right.

APPROVED BY ADVERTISER

Signature:

*Ronald Certle*

Name (print):

*Ronald Certle*

Date:

*5-18-14*