

City of Bisbee  
Transit Advisory Committee  
76 Erie St.  
Bisbee, AZ 85603

Wednesday, December 1, 2021  
1:00 p.m.  
At 915 S. Tovreaville Rd  
**Special Session**

**Call to Order:**

**Roll Call:**

Reta Smith, Senior Citizen Representative  
Tony Bedolla, Local Business Rep.  
Donna Pulling, Local Representative  
Emily “Lynda” Reynolds-Local ADA  
Representative  
Humberto Rivera, Transit Manager  
Luis Pedroza, Douglas Finance Director/City Treasurer  
Cynthia Robles, City of Douglas  
Kathe Williams, City of Benson  
Connie Gastelum, SEAGO  
Jessica Urrea, SEAGO  
Aubree Perry, ADOT  
Lorena Valdez, Bisbee Transit Coordinator  
Matthew Gurney, Interim Public Works Director, Bisbee City Bus Liaison  
Linda Jones, City of Sierra Vista

**Call to Order:**

**Call to Public:**

**Item 1.**

**Approve the Minutes from the August 18 , 2021 Meeting**

**Item 2.**

**Introduction of new members Tony Bedolla and Reda Smith with brief comments about themselves.**

**Item 3.**

**Discussion on update on the Bus Shelter in Naco.-** Matthew Gurney

**Item 4.**

**Discussion on Purchase of aluminum bus schedules for bus shelters and poles.**

Matthew Gurney

**Item 5.**

**Update and Discussion on forming a work group of two committee members and volunteers to explore fundraising and promotion ideas to increase local ridership and promote tourists' use of the bus.**

- a. Design a Bisbee Art bus Campaign with BAC grant money.
- b. Promote tourist ridership with a "Be Bisbee Bus" campaign. Create a pamphlet with numbered historical facts along the route to Naco.
- c. Create a "Ride the Bus" campaign this fall.

Donna Pulling

**Item 6.**

**Ridership Report and Other News**

Humberto Rivera, City of Douglas

**Item 7.**

**Cochise Connections Report**

Humberto Rivera, City of Douglas

**Item 8.**

**Comments of Board Members with No Discussion.**

**Item 9.**

**Future agenda items.**

**Adjournment:**

**Next Regular Meeting: TBA**

PERSONS NEEDING SPECIAL ACCOMODATIONS TO ATTEND THIS MEETING SHOULD CONTACT LORENA VALDEZ, TRANSIT COORDINATOR, AT (520) 432-6002, AT LEAST TWENTY-FOUR HOURS BEFORE THE MEETING.