

City of Bisbee  
Transit Advisory Committee  
76 Erie St.  
Bisbee, AZ 85603

Wednesday, December 1, 2021

1:00 p.m.

At 915 S. Tovreaville Rd

**Special Session**  
**Action Agenda**

**Call to Order:**

**Roll Call:**

Reta Smith, Senior Citizen Representative-PRESENT

Tony Bedolla, Local Business Rep-ABSENT

Donna Pulling, Local Representative-PRESENT

Emily "Lynda" Reynolds-Local ADA

Representative-RESIGNED

Humberto Rivera, Transit Manager-PRESENT

Luis Pedroza, Douglas Finance Director/City Treasurer -ABSENT

Cynthia Robles, City of Douglas-ABSENT

Kathe Williams, City of Benson -ABSENT

Connie Gastelum, SEAGO - RETIRED

Jessica Aguayo, SEAGO -PRESENT

Aubree Perry, ADOT -ABSENT

Lorena Valdez, Bisbee Transit Coordinator-PRESENT

Matthew Gurney, Interim Public Works Director, Bisbee City Bus Liaison-PRESENT

Linda Jones, City of Sierra Vista-RESIGNED

Anna Cline, Council Liaison-ABSENT

**Call to Order:**

Meeting was called to order by Matthew Gurney at 1:00 p.m.

**Call to Public:**

**Item 1.**

**Approve the Minutes from the August 18, 2021 Meeting**

**APPROVED**

Jessica motioned to approved minutes; Humberto second; approved unanimously.

**Item 2.**

**Introduction of new members Tony Bedolla and Reta Smith with brief comments about themselves.**

**NO ACTION**

Reta welcomed.

**Item 3.**

**Discussion on update on the Bus Shelter in Naco.-** Matthew Gurney

**NO ACTION**

County has approved and marked area. Cement slab has been poured in Naco on Martinez corner to place a shelter. Existing pieces of shelter will be looked at to see the condition to place bench and shelter in Naco in approximately 2 to 3 weeks.

**Item 4.**

**Discussion on Purchase of aluminum bus schedules for bus shelters and poles.**

Matthew Gurney

**NO ACTION**

Aluminum bus schedules are now ready to be picked up in Benson. Jessica Aguayo will pick them up and deliver them to us for placement at each shelter and pole.

**Item 5.**

**Update and Discussion on forming a work group of two committee members and volunteers to explore fundraising and promotion ideas to increase local ridership and promote tourists' use of the bus.**

- a. Design a Bisbee Art bus Campaign with BAC grant money.
- b. Promote tourist ridership with a "Be Bisbee Bus" campaign. Create a pamphlet with numbered historical facts along the route to Naco.
- c. Create a "Ride the Bus" campaign this fall.

Donna Pulling

**NO ACTION**

General Discussion. Donna Pulling suggested that we try to have some type of information disseminated to tourists making it attractive to ride the bus while they look at the different historical areas. She will put together a list of the different and attractive areas for tourists to look at while riding the bus.

Also a survey needs to be conducted with riders to see which bus stops are not being used and may be removed and those areas that are being used and are not on the schedule be added. Items to discuss at next meeting

**Item 6.**

**Ridership Report and Other News**

Humberto Rivera, City of Douglas

NO ACTION-Report presented

**Item 7.**

**Cochise Connections Report**

Humberto Rivera, City of Douglas

NO ACTION-Report presented.

**Item 8.**

**Comments of Board Members with No Discussion.**

NO COMMENTS

**Item 9.**

**Future agenda items.**

Ideas for literature on making the bus rides more attractive for tourists.

Survey results.

Look at ideas on graphic design on buses being changed for future buses.

Lorena will provide new meeting schedule for 2022 as soon as she receives it.

**Adjournment:**

Meeting adjourned by Matthew Gurney at 1:58 p.m